
COUNTY COUNCILS NETWORK

Partner

Packages

2025/26

The logo features the letters 'CCN' in a bold, dark purple font, centered within a circular graphic composed of multiple concentric lines. Below the 'CCN' text, the tagline 'THE VOICE OF COUNTIES' is written in a smaller, all-caps, sans-serif font. The entire logo is set against a background of intricate, light purple circuit board traces that radiate outwards from the center, creating a sense of connectivity and technology.

CCN

THE VOICE OF COUNTIES

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THE VOICE OF COUNTIES

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@CCNOffice



County Councils
Network



County Councils
Network

Introduction

Established in 1997, the County Councils Network is a cross-party special interest group of the Local Government Association, representing England's county local authorities.

With 37 members, The County Councils Network (CCN) is the largest grouping of upper-tier authorities in England, with our councils covering 46% of England's population and 86% of its landmass.

CCN is one of the most influential organisation in local government, both nationally and within Parliament, with its reports and advocacy influencing debates on the future of local services and with its work securing concessions from national governments. Its small team is based in Westminster.

CCN welcomes the opportunity to work with organisations our members trust and value. Councils understand the benefits working with partners can bring: from insight, experience, and sharing knowledge; to generating ideas and innovation.

We offer a range of ways in which business partners can work with us from annual strategic partnerships through to one-off sponsorship arrangements.

Our aim is to establish long-term relationships with our partners to support their work within Local Government.

By working with CCN, you will have unique opportunities to talk to council leaders, cabinet members, chief executives and other senior officers from county and unitary councils which are amongst England's largest local authorities. Partners will also have opportunities to promote their brand and services, to demonstrate thought leadership and innovative thinking and communicate directly with decision makers.





Cllr Tim Oliver
CCN Chairman

“The support from our Strategic and Conference Partners adds real value to the work that CCN does. Many of our partners work alongside our members in their local areas and support various council services.

“This work continues with CCN through reports, their findings and other work that enables our members voices to be heard at a national level.”



Simon Edwards
Chief Executive

“We are proud to be working in partnership with organisations that support CCN members. Our collaborations with partners has enabled us to lobby government effectively across a range of issues.

“We continue to welcome new and existing partners to ensure our priorities are delivered and our members voices heard.”

Conference Packages

Annual Conference

The CCN Conference is a major event in the local government calendar, bringing together over 200 council leaders, chief executives and senior councillors from our member authorities, attracting high profile speakers including government ministers, opposition spokespeople and key figures from the local government sector, from Whitehall, think tanks and beyond.

The event provides a unique opportunity to reflect on the challenges facing local government and to look forward to the ways in which counties will meet these in the months and years ahead.

The conference aims to be an informative, challenging, topical and enjoyable event, with high profile speakers and workshops to share good practice.

We strictly limit attendance to CCN members and a small number of sponsors. All sponsorship packages offer an opportunity to network, build relationships and raise awareness and visibility of your organisation.

CCN Annual Conference 2025 will take place from Sunday 16th to Tuesday 18th November at the Crowne Plaza, Marlow.





Exhibition

£7,000+VAT

- Two full delegate places at the conference giving you access to all plenaries and workshops
- Accommodation (overflow hotel near venue) included for the Sunday and Monday evening (two nights)
- Invitation to CCN pre-dinner drinks receptions (Sunday and Monday evening)
- Invitation to join CCN for dinner on Sunday and Monday evening
- Small stand at the event (space 2m x 1m)
- Branding at the conference including your logo on our dedicated partner wall thanking all our partners for their support
- Acknowledgement of your support on the conference app
- Company profile on the conference app with link to your website



Eve of Conference Drinks Conference (Sunday Evening)

£8,000+VAT

Host our Welcome Drinks Reception

- Opportunity to make a short speech
- Official welcome and thanks from CCN leadership
- Branding to welcome delegates to the drinks reception (banner and/or Digital Screen)
- Package also includes:
 - Two full delegate places at CCN Annual Conference including accommodation (overflow hotel near venue), meals and refreshments, drinks receptions and 'open' sessions of the conference programme
 - Branding on the main stage set
 - Profile on the conference app
 - Opportunity to upload links, PDFs and documents within your app profile



Pre-Annual Dinner Drinks Reception (Monday Evening)

£8,500+VAT

Host of our Pre-Annual dinner drinks

- Opportunity to do a short speech
- Acknowledgment of support from CCN chair
- Branding to welcome delegates to the drinks reception (banner and/or digital screen)
- Package also includes:
 - Two full delegate places at CCN Annual Conference including accommodation (overflow hotel near venue), meals and refreshments, drinks receptions and 'open' sessions of the conference programme
 - Branding on the main stage set
 - Profile on the conference app
 - Opportunity to upload links, PDFs and documents within your app profile



Principal Annual Dinner Sponsor (Monday Evening) £9,000+VAT

- Opportunity to do a short speech before the high profile after-dinner speaker
- Acknowledgment of support from CCN leadership
- One seated place at our top table; with opportunity to host a second top table, to invite specific delegates
- Branding: welcome signage to the Monday dinner (banner and/or digital screens) and printed menus
- Opportunity to have branded gifts at tables (sponsor to provide)
- Package also includes:
 - Two full delegate places at CCN Annual Conference including accommodation in the Conference venue, meals and refreshments, drinks receptions and 'open' sessions of the conference programme
 - One additional place for the Monday Dinner only
 - Branding on the main stage set
 - Profile on the conference app
 - Opportunity to upload links, PDFs and documents within your app profile



Breakfast Workshop (Monday Morning)

£10,500+VAT

Opportunity to host an hour long Breakfast workshop on Monday morning (8am).

- Workshop theme to be mutually agreed between Partner and CCN
- Workshop to include tea & coffee and pastries for delegates attending
- Promotion of the Workshop includes the conference app, leaflets / digital promotion the morning of the workshop
- Package also includes:
 - Two full delegate places at CCN Annual Conference including accommodation (overflow hotel near venue), meals and refreshments, drinks receptions and 'open' sessions of the conference programme
 - Branding on the main stage set
 - Profile on the conference app
 - Opportunity to upload links, PDFs and documents within your app profile



Workshop (Monday afternoon)

£15,000+VAT

Opportunity to host an hour-long workshop during the conference programme.

- Workshop theme to be mutually agreed between Partner and CCN
- Promotion of the workshop includes the conference app, banner signage / digital screens
- Package also includes:
 - Two full delegate places at CCN Annual Conference including accommodation (overflow hotel near venue), meals and refreshments, drinks receptions and 'open' sessions of the conference programme
 - Branding on the main stage set
 - Profile on the conference app
 - Opportunity to upload links, PDFs and documents within your app profile



Conference Roundtable (Sunday evening)

£14,000+VAT

Host a roundtable for between 10 and 15 delegates, with a guestlist developed in collaboration with CCN

- Roundtable theme and potential invitees to be mutually agreed between Partner and CCN
- CCN to send invitations and manage responses
- CCN to provide Chair if required
- Package also includes:
 - Two full delegate places at CCN
 - Annual Conference including accommodation (overflow hotel near venue), meals and refreshments, drinks receptions and 'open' sessions of the conference programme
 - Branding on the main stage set
 - Profile on the conference app
 - Opportunity to upload links, PDFs and documents within your app profile



Conference Package Additions

Badge Sponsor **£1,500**

- Logo included on all printed conference badges for all delegates
- Logo included on badge printing iPad display (T.B.C by supplier)

Third Place

Please contact for further information and pricing

- An Additional Full Place at CCN Conference
- All meals and refreshments, drinks receptions and 'open' sessions of the conference programme
- Accommodation location not guaranteed to be main conference hotel but a suitable hotel within a short drive.

Annual Summer Reception

LGA Conference

CCN attends the LGA Annual conference each summer. During the week of the conference CCN hosts its Summer Reception at a venue outside of the conference centre.

Each year 250-300 guests including CCN councillors and officers, senior staff from government departments, partner organisations and other delegates from across the local government sector.

1st July 2025

6.30pm – 8.00pm

£6,500

Liverpool Museum

- Only partner supporting the event
- Opportunity to deliver a short speech with an introduction from CCN Chairman
- Branding on all promotion including Banners at the event



Partners

Partner Report

From £10,000
(Price determined by
options chosen)

Opportunity to produce a
bespoke think piece /
best practice report with
CCN.



- The subject to be mutually agreed
- Discussion between Partner and CCN to agree timescales, data, case studies and format
- Partner to produce key content with CCN supporting and providing a foreword and conclusion
- The output will acknowledge your support and be co-branded
- CCN will have final sign off on content
- The piece will be sent to CCN members via our newsletter, on CCN social media channels and be published on the CCN website

Case Study

Tunstall

In 2021 and 2023, CCN and Tunstall worked together to write and research successful reports:

- [Employing Assistive Technology in Social Care](#)
- [Adopting The Right Technology To Transform Social Care](#)

Both reports were launched via webinars with additional promotion via both organisations social media channels and trade press.

Virtual Roundtable

£8,000 + vat

Opportunity to host a virtual roundtable debate.



- The date and theme to be mutually agreed
- Up to two representatives from the sponsoring organisation will be invited to participate in the debate and CCN will handle all logistics including:
 - Recruiting participants – we would be looking for approx. six participants (excluding sponsor representatives)
 - Securing a chair from CCN's membership to facilitate the discussion
 - Sending out the invitations and liaising with all participants
- Output from debate to be written up by CCN
- The output will acknowledge your support and be co-branded
- CCN will have final sign off on content
- The piece will be sent to CCN members via our newsletter and be published on the CCN website

Strategic Partners

£35,000 +VAT

CCN offer the opportunity to explore a strategic partnership with the network to build a long term, more in-depth relationship.

As part of the strategic partnership offer, we commit to collaborate with organisations on areas of mutual interest, which provide our member councils with new insights and support the advocacy objectives of the organisation. Each package is bespoke, but include the following key features:

Meetings & Contribution

- Opportunity to input directly into the key issues facing CCN member councils today and contribute to the debates that help shape policy and transform services. CCN values the insight that your organisation brings, and their level of expertise supplements our policy work. This is achieved through monthly meetings to exchange ideas and insight, and to review how activity with strategic partners is progressing.
- On-going opportunities for engagement and presentations with members and officers from CCN member councils, including at least one of the following forums: CCN member meetings (i.e. CCN Council, CCN Leaders call), Association of County Chief Executives (ACCE) and/or CCN Networks of senior officers.



Joint Initiative(s), Virtual Events and Communications

- An opportunity to work in collaboration with CCN on joint initiative(s) that support our members on areas of mutual interest. A commitment to one joint publication, either drawing on content from enhanced conference package, virtual seminar, commissioned research by the CCN or area of mutual policy interest with CCN.
- One bespoke virtual seminar or workshop hosted jointly with CCN on a relevant policy area and/or priority areas in the CCN Business Plan & Work Programme.
- Regular contributions to the CCN website through a series of blogs (up to 3); at least one contribution to the new 'CCN Spotlight' best practice publication.



Annual Conference

- An 'enhanced' presence at the CCN Annual Conference as a full strategic partner and associated benefits, including one enhanced conference opportunity.
- You will be billed as a CCN 'Strategic Partner' for the duration of the partnership and at the CCN Annual Conference, including new enhanced branding and promotion throughout the year.
- Three places at CCN Annual Conference including accommodation, meals and refreshments, drinks receptions and 'open' sessions of the conference programme.

CCN

COUNTY COUNCILS NETWORK

CCN is the voice of England's counties. Representing the local authorities in county areas, the network is a cross-party organisation which develops policy, commissions research, and presents evidence-based solutions to issues on behalf of the largest grouping of councils in England.

In total, the 20 county councils and 17 unitary councils that make up the CCN represent 26 million residents, account for 39% of England's GVA, and deliver high-quality services that matter the most to local communities.

To discuss this document or CCN in more detail, please contact:

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