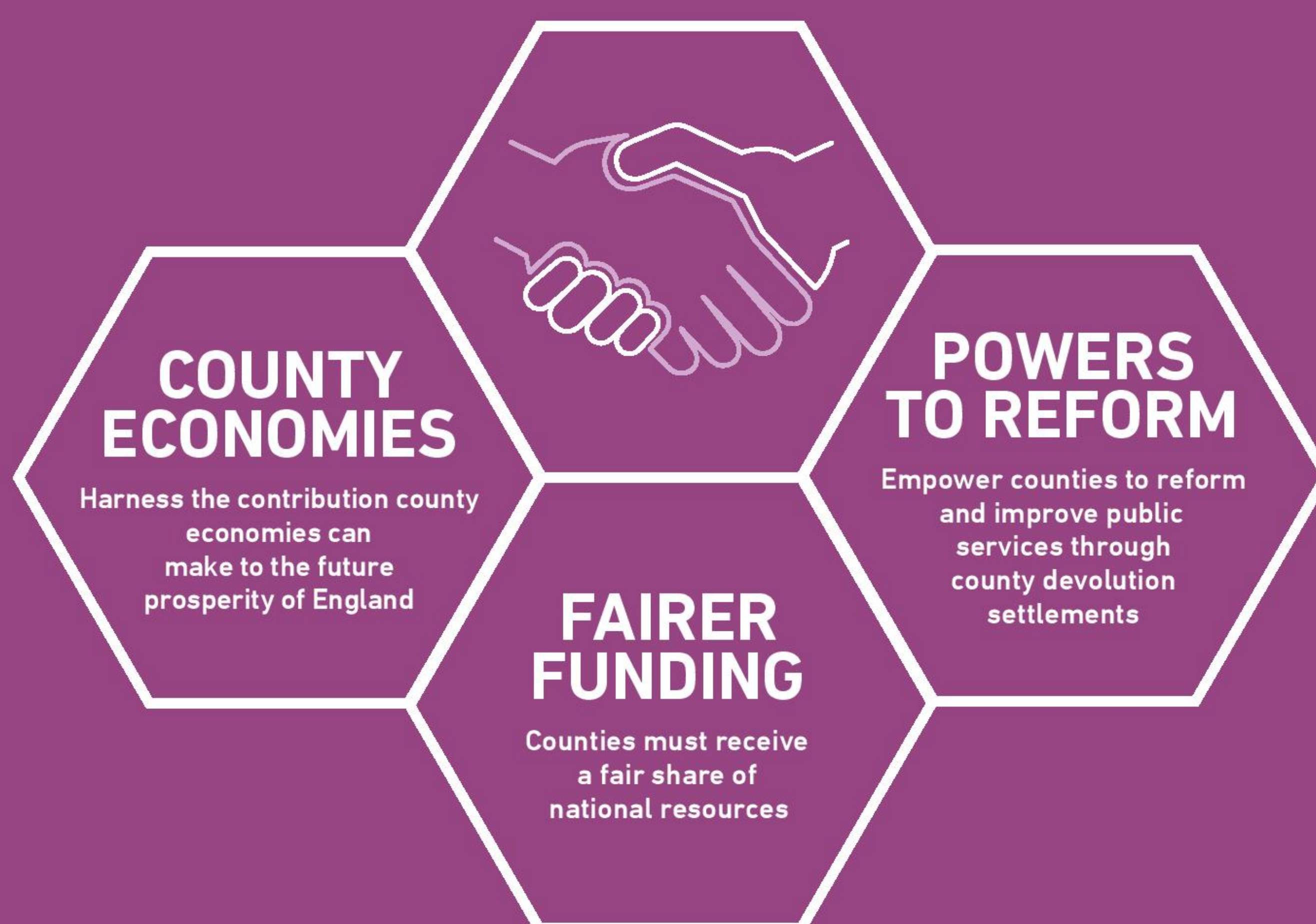


ANNUAL **2017** CONFERENCE

A NEW DEAL FOR COUNTIES



CCN Annual Conference Programme

Sunday 19 November

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|-------|-------|---|
| 16.00 | 18.00 | Conference Check In Desk Open |
| 18.30 | 20.00 | Conference Opening Reception |
| 20.00 | 21.00 | Sunday Night Dinner
Following the Reception an informal buffet dinner will be served in the hotel restaurant. |
| 21.00 | 22.00 | EY Conference Quiz |

Monday 20 November Morning

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|-------|-------|--|
| 09.00 | 09.30 | A New Deal for Counties: CCN's Work and the Way Forward
Chairman's Welcome |
| 09.30 | 10.30 | Devo 2.0: The Case for Counties Report Launch
Phillip Blond, Director, ResPublica
Cllr Martin Tett, Leader of Buckinghamshire County Council
Cllr Martin Hill, CCN Spokesman for Devolution
Chaired by: Baroness Scott, CCN Spokeswoman for Governance & Reform |
| 10.30 | 11.00 | Refreshments |
| 11.00 | 11.45 | Practical Actions to Reduce DToC
Matt Baker, Newton Europe
Rosie Seymour, Deputy Programme Director, Better Care Support
Chaired by: Cllr Ian Stewart, CCN Spokesman for Communities & Environment |
| 11.45 | 12.30 | Children's Social Care: Pressures and Practice in Counties
Isabelle Trowler, Chief Children's Social Worker
Lisa Pascoe, Deputy Chief Inspector, Ofsted
Emily Frith, Children's Commissioner
Chaired by: Cllr Ian Hudspeth, CCN Spokesman for Education and Children's Services |
| 12.30 | 13.15 | Fair and Future Funding for Counties
Rob Whiteman, Chief Executive, CIPFA
Duncan Whitfield, President, Association of Local Authority Treasurer Societies
Chaired by: Cllr Nick Rushton: CCN Spokesman for Local Government Finance |
| 13.15 | 14.15 | Lunch |
| 14.15 | 15.15 | Workshops |

Workshops Monday 20 November 14.15 –15.15

Workshop A – CIVICA: Data and citizen trust: transparency and transformation

It is widely acknowledged that delivery of shared services and integrated health and social care can significantly improve public services and patient outcomes. Both require data to be shared across public and private sector organisations, but can this be done whilst also retaining citizen trust?

Recent research shows that almost half of UK citizens believe that data sharing will lead to better services. However trust is a major factor, with 65% believing that their information is shared without their knowledge. So how can we create the right balance to maintain trust and improve the outcomes for everyone?

This workshop will:

- analyse citizen perceptions and recent research
- provide examples of how successful data sharing can significantly improve service
- help you look at your role in maintaining citizen trust whilst enabling innovation in terms of service delivery

Join this lively debate to:

- share best practice and get top tips from your peers on how to tackle the data/trust conundrum
- leave with key strategies for using the data you have to improve services
- learn about successful tactics being deployed in both the private and public sector to use data for good
- challenge the experts — put your questions to specialists involved in using data to improve services and deliver shared services

Workshop B – iMPOWER: The iMPOWER Index: what's your ROI for public services?

Across all sectors, the most successful organisations have deep insight into their customers' needs as well as a good understanding of their performance relative to others. These organisations learn from their peers, continually adapting and innovating to achieve their goals.

The iMPOWER Index looks at all 150 upper-tier councils using a range of indicators, in order to assess ROI in terms of public service outcomes. The Index shows where the same (or better) outcomes could be delivered for less, analyses strengths and weaknesses across the indicators, and highlights opportunities to achieve the ultimate win-win: improving outcomes and saving money.

This workshop will introduce the Index, and will help you get to grips with three of the toughest questions facing every elected member and senior officer:

- How do we reconcile the financial challenges we face with our ambitions for our residents?
- How do we identify savings with any degree of confidence?
- What opportunities are we missing?

The session will:

- Share a new perspective on measuring value for money: what outcomes do you achieve for your current investment?
- Explore relative performance: how do different counties fare? Who's doing well?
- Challenge assumptions about ambition and the focus of medium term financial planning
- Identify the opportunities that might not be on the table at budget setting but should be
- Show how the principles that underpin the index can help address in-year budget challenges

Workshops Monday 20 November 14.15 –15.15

Workshop C – NEWTON EUROPE: Understanding spend in children's services

The LGA's most recent analysis suggests that councils face a £2 billion funding gap for children's services by 2020, and this is one of the few areas where councils are consistently forced to overspend on their budgets - by £365m across England in 2014/5 and £605m in 2015/16. However, it is also the case that these pressures appear to manifest differently in different areas. Looking only at councils currently rated good or better by Ofsted, LGA analysis shows that ten areas were able to deliver "good" services for less than £585 per child in 2015/16 while ten areas spent more than £1043.

The factors driving spend in a local area are varied and complex, and the raw data collected through the section 251 return lacks the accuracy or context necessary to make value judgements on efficiency and effectiveness.

The LGA has therefore commissioned new research from Newton, aiming to better understand these local spending variations. Working with a sample of local authorities, we intend to develop a deeper, more complete picture of council spend on children's services while identifying areas of good practice and the underlying levers driving cost and performance. The output of this work will have a range of valuable practical applications, including informing a future children's services finance diagnostic offer to the sector. This session is an important opportunity to discuss our initial hypotheses for this study, and to help shape this important research at an early stage in the scoping process.

Workshop D – PA CONSULTING: Who should shape local health and social care services?

The integration of health and social care has been widely accepted as critical for local government and the NHS. It is at the top of the agenda for leaders of public services across England.

Sustainability and Transformation Plans, Accountable Care Organisations and various other mechanisms are being developed across the country; yet the best form and structure for integration is still under debate. Should healthcare be commissioned by Local Government? Should social care be provided by the NHS?

In this innovative event format we will explore the relationship between the NHS and County Councils by debating the following motion:

"This conference believes that Councillors should be able to make key decisions about the provision of local health services"

This central question will be scrutinized through an 'Oxford style' debate process, posing the two sides of the argument against each other. You, the audience, are encouraged to join the debate – and will act as the jury for the final vote.

- Should Councils always be involved in decisions about local healthcare provision?
- Should the local management of health and social care be combined?
- Should local leadership – of both local authorities and healthcare bodies – have more powers to make local decisions independently of central government?

We will explore these issues which will help inform the debate over the future funding of health and social care.

We look forward to seeing you.

Monday 20 November Afternoon

15.15	15.30	Refreshments
15.30	15.45	Lord Porter of Spalding LGA Chairman
15.45	16.20	Lord Maude of Horsham: Working with the Civil Service
16.20	16.35	Liberal Democrat View – TBC Chaired by: Cllr Jon Hubbard, CCN Liberal Democrat Vice Chairman
16.35	17.00	Labour View – Andrew Gwynne MP Shadow Secretary of State for Communities and Local Government Chaired by: Cllr Simon Henig, CCN Labour Vice Chairman
17.00	17.40	Conservative View – Rt. Hon Sajid Javid Secretary of State for Communities and Local Government Chaired by: Cllr Paul Carter, CCN Chairman
17.40	17.45	Chair's Close
17.45	18.45	Group Meetings Conservative Group Conference Hall Labour Group Lakeside 1 Liberal Democrat Group Riverside 5 Independent Group Creative Meeting Space

Monday 20 November Evening

19.00 20.00 Conference Drinks Reception

The CCN Annual Conference Reception will take place in the hotel bar.

20.00 23.00 Conference Formal Dinner

The CCN Annual Conference Dinner sponsored by Bouygues Energies & Services, will take place in the main Conference Hall. Aside from a small number of allocated CCN tables there will be no formal seating plan.

After Dinner Speaker: Gyles Brandreth

A former Oxford Scholar, President of the Oxford Union and MP for the City of Chester, Gyles Brandreth's career has ranged from being a Whip and Lord Commissioner of the Treasury in John Major's government to starring in his own award-winning musical revue in London's West End.

A prolific broadcaster (in programmes ranging from Just a Minute and Wordaholics to QI and Have I Got News for You), an acclaimed interviewer (principally for the Sunday Telegraph), a novelist, children's author and biographer, he has published two volumes of diaries: *Breaking the Code: Westminster Diaries* ('By far the best political diary of recent years, far more perceptive and revealing than Alan Clark's', *The Times*) and *Something Sensational to Read in the Train: The Diary of a Lifetime* ('Witty, warm-hearted and deeply poignant', *Daily Mail*).

He is the author of two acclaimed royal biographies: *Philip & Elizabeth: Portrait of a Marriage* and *Charles & Camilla: Portrait of a Love Affair*, and a series of Victorian detective stories, *The Oscar Wilde Murder Mysteries*, now published in twenty-two countries around the world. His recent Sunday Times best-sellers include *Word Play*, a celebration of the English language, and *The 7 Secrets of Happiness – No 1 on Amazon*. His on-line course on Happiness is available from *Gravy For The Brain* together with a course co-authored with his son, rhetoric coach and barrister, Benet Brandreth, on *Mastering Public Speaking*. His one-man shows have won multiple five star reviews at the Edinburgh Fringe and tour regularly throughout the UK.

Gyles Brandreth is one of Britain's busiest after-dinner speakers and award ceremony hosts. He has won awards himself, and been nominated for awards, as a public speaker, novelist, children's writer, broadcaster (Sony and Royal Television Society), political diarist (Channel Four), journalist (British Press Awards), theatre producer (Olivier), and businessman (British Tourist Authority Come to Britain Trophy). He has featured on *This Is Your Life* and *Desert Island Discs* and is a former chairman and now vice-president of the National Playing Fields Association. At the end of 2016, he succeeded the late Duke of Westminster as Chancellor of the University of Chester.

Tuesday 21 November

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| 09.10 | 09.15 | Chairman's Welcome
Cllr Paul Carter CBE, CCN Chairman |
| 09.15 | 10.00 | Elections and Reputation
Ben Page, Chief Executive - Ipsos MORI
Chaired by: Cllr Paul Carter |
| 10.00 | 11.00 | Housing and Infrastructure – The Emerging Role of Counties
Phil Graham, Chief Executive, National Infrastructure Commission
Sir Edward Lister, Chair, Homes and Communities Agency
Richard Blyth, Head of Policy, Royal Town Planning Institute
Chaired by: Cllr Philip Atkins, CCN Spokesman for Housing, Infrastructure and Planning |
| 11.00 | 11.30 | Refreshments |
| 11.30 | 12.30 | A Sustainable Solution to Social Care:
CCN's approach to the Social Care Green Paper
Richard Humphries, The Kings Fund
Chaired by: Cllr Colin Noble, CCN Spokesman for Health and Social Care |
| 12.30 | 13.15 | Industrial Strategy, Brexit, and Skills
Liam Booth-Smith, Chief Executive, Localis
Cllr Kevin Bentley, Chairman of LGA Brexit Task & Finish Group
Chaired by: Cllr Paul Carter |
| 13.15 | 13.30 | CCN Chairman: Conference Closing Remarks |
| 13.30 | 14.30 | Lunch and Close of Conference |