

While CCN members do all they can to make your county work, thrive and care, they face unique challenges in delivering quality services to local residents and businesses...

*your*  
**county**  
matters

**Counties are underfunded and have witnessed**

**some of the biggest funding reductions...**

Grants per head are  
**20% lower**  
& over 46% less than London

Social care cash funding has  
**reduced 21%**  
between 2013-15

**Counties have growing demand for life critical services...**

Children's care referrals  
**rose 11%**  
against a national reduction

Demand for elderly care services  
**grew 8.5%**  
higher than all other areas

**Counties have high performing economies,**

**but face long-term challenges...**

Business rates income is  
**£851 per head**  
**in rural areas**  
compared to £3700 in London

Counties have  
**lower**  
**productivity**  
which impacts on living standards

We need to work with Government to reform the way councils are funded, ensuring fair and sustainable funding for your local area and new powers to grow our economies. This will allow us to support local economies, deliver sustainable housing growth and protect quality frontline services. This is why *Your County Matters*.